- 1) Review December 2024 meeting:
  - a. Agenda: <a href="https://bearhistory.org/wp-content/uploads/2024/12/Proposed-Agenda-2024-12-b.pdf">https://bearhistory.org/wp-content/uploads/2024/12/Proposed-Agenda-2024-12-b.pdf</a>
- 2) From @les ==



- 3) Leave Facebook? Mailing list? "+ @gmail.com" trick.
  - 4) See our website for lots of content and future information: <a href="https://bearhistory.org/">https://bearhistory.org/</a>
  - 5) Upcoming elections (May 2025)
  - 6) International Mr. Leather / Leather Archives & Museum:
    - a. <a href="https://www.internationalmrleather.com/">https://www.internationalmrleather.com/</a>
    - b. May 22-26, 2025, Chicago, Illinois, USA
    - c. https://leatherarchives.org/
    - d. Phil will be there
    - e. Les will be there
    - f. Others?
    - g. Sounds like @nick will NOT be there. @
  - 7) Board positions! See current Board. Expand from this? <a href="https://bearhistory.org/board/">https://bearhistory.org/board/</a>
  - 8) Interviews:
    - a. See our YouTube channel: <a href="https://www.youtube.com/@BHPI-b5q">https://www.youtube.com/@BHPI-b5q</a>
    - b. See the PlayList for Highlight Reels that have been created, posted, and released (about 30!)

- c. Bear #105 interviewed, founder of GROWLr!:
- d. Future ones: get interviewed! What will you be asked? Anon? And why? <a href="https://bearhistory.org/interviews/">https://bearhistory.org/interviews/</a>
- e. Products:
  - i. The Highlight Reels:
    <a href="https://www.youtube.com/playlist?list=PLLpMIwN4nCdQlsXT">https://www.youtube.com/playlist?list=PLLpMIwN4nCdQlsXT</a>
    <a href="https://www.youtube.com/playlist?list=PLLpMIwN4nCdQlsXT">ILcy0WIfkrkX25vES</a>
  - ii. Eventually "Stories"
  - iii. Eventually: Podcasts
  - iv. Videos, listed by Bear will eventually be listed on our website: see: <a href="https://bearhistory.org/coming-soon-stories-and-podcasts/">https://bearhistory.org/coming-soon-stories-and-podcasts/</a>
- 9) Recurring items:
  - a. Recent web traffic:
    - i. 30 days, taken: 2PM Pacific, 1/10/2025 : 1-3x more than a month before.
    - ii. Sessions: 49
    - iii. Page views: 72
    - iv. Ave time: 18s
    - v. Total Users: 32
    - vi. Previous month:
      - 1. For the last 30 days, as of 12/12/024:
      - 2. 25 "sessions",
      - 3. 28 page views,
      - 4. 25 total users

## Next meeting:

Feb 8, 2025, 10 AM Pacific time. Meeting reminder will go out soon.

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## Notes, additions to agenda:

- Mailing list, based on WordPress: see: https://www.wpbeginner.com/beginners-guide/how-to-build-an-email-list-in-wordpress-email-marketing-101/
- Present at meeting: Phil, Nick, Alejandro
- Add LinkedIn to our portfolio?
- Bear Symposium, Nick and another Bear. May 14, 2025. Nick will get the details. Monday it'll be finalized. 3 6 PM British time. Microsoft Teams. Automated live translation, EventBrite.
- Nick a written report might be great, from the videos. Probably this summer, he can work on that. He and Phil can work together on the Descript software, of the videos. (2025.) <a href="www.Descript.com">www.Descript.com</a>.
- Alejandro SF Eagle owner wants to do an interview! Alejandro will pass on contact info. Historical landmark.
- Also Cody Elkin. Alejandro will contact him. Facebook.com/cody.elkin.35.

- Resale license needed, A is working on it,Bear Bust slots for SF Eagle being organized.